



Professional and Twilight photography

A twilight photo is usually taken of the exterior of the property, at dusk. It's used to showcase the property, by highlighting its features. They are more likely to grab the attention of the buyer when a home search is performed. With the glow of the lights inside the home, the absence of shadows, and of course a mellow sunset on a background creates a stunning, visually appealing image.

In a competitive property market it is essential that home owners and landlords take every available opportunity to stand out from the crowd and showcase their property to the fullest. Professional property photography provides an effective way of maximising the marketing potential or your property and grabbing the attention of potential buyers or tenants. By investing in our in house photographer your property is shown in its best light. Your photographer will move or rearrange furnishings if required in order to capture the full potential of each room or area.











Matterport tours create a realistic digital viewing experience enabling prospective purchasers to explore and evaluate your home with ease. You can stand out from the crowd giving your potential buyer a walk through experience with the latest and most advanced technology from Matterport Tours.







Matterport 3D Virtual Tour

95% of people are more likely to call about homes for sale with 3D tours

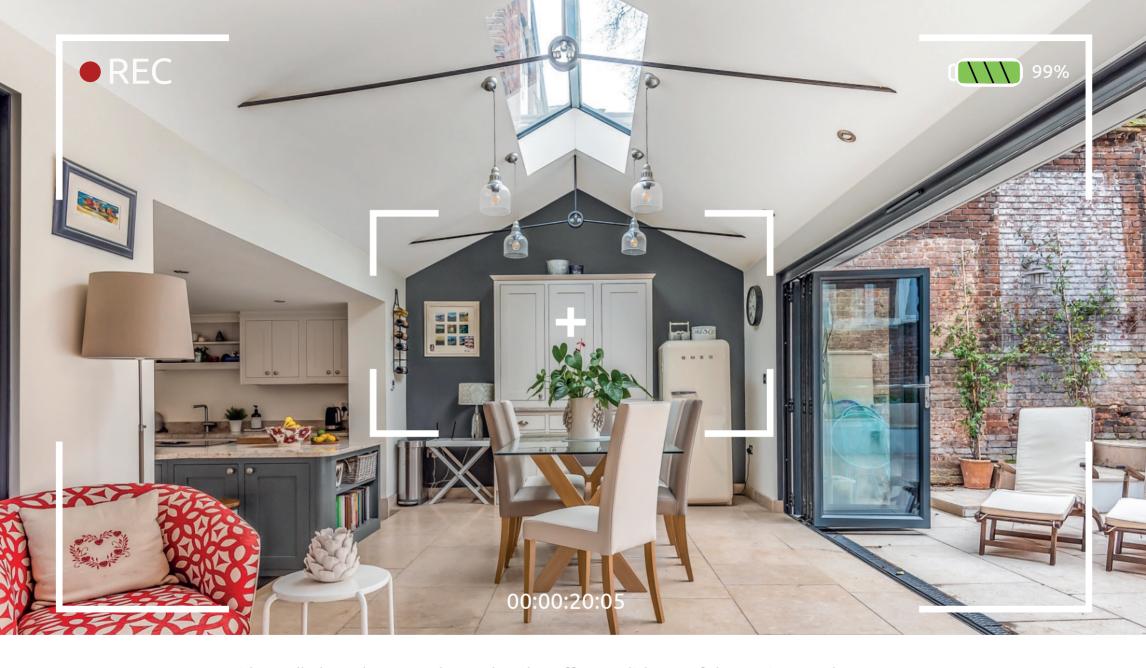


*Data from matterport.com



Drone Photography And Fly Over Videos We can produce dramatic aerial and drone photography which will capture the scale of the property, land, gardens and surrounding area which is not possible with ground-based photography. Standing out from the crowd it will show any prospective buyer the full potential of the property.





Video Walk Through Tour A video walk through tour can be produced to offer a stylish way of showcasing your home. Professionally filmed and edited, your video will show internal and external footage with feature music and even fly over filming.



Before After





Before



After



Virtual staging helps sell your house faster. Fill the vacant property with virtual stylish furniture which allows buyers to visualize themselves living in the home. Virtual staging allows you to present a property as it could be, which helps potential buyers emotionally connect to the home. Day to dusk editing is a simple and quick process which offers dramatic results, a simple and effective way of catching the eye of potential purchasers.

Virtual Staging And Day To Dusk Editing

We are able to add furniture, fixtures and fittings to empty rooms.

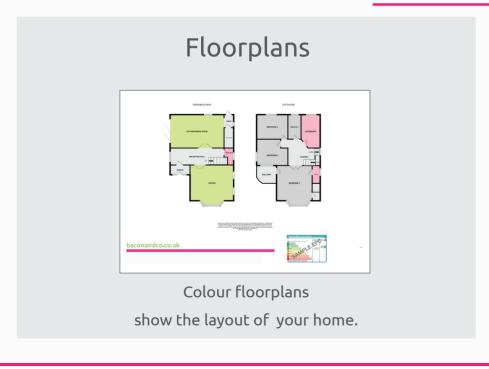


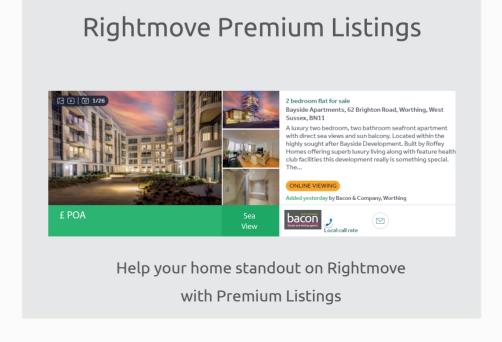


Quality Printed Brochure

Premium high quality glossy brochures.

Finishing touches





Bacon and Company are one of the leading estate agents selling and letting properties in the Worthing and surrounding areas. Having over 30 years experience we recognise that selling or letting a premium home needs a bespoke and professional service. Bearing this in mind, Bacon and Company are pleased to be able to offer 'Bacon Bespoke' which is a tailored service to meet your individual requirements.

Utilising technological advances in digital marketing to ensure that we can market our properties on global platforms which transcend the normal way of selling.

We fully recognise that not every home is the same and with Bacon Bespoke this will enable us to achieve a premium price on your behalf.





baconandco.co.uk



Our Bespoke services include:

Professional property photography
Matterport Virtual Tours
Elevated and Drone Photography
Twighlight Photography
Quality Printed Brochures

Detailed Floorplans
Branded Bacon Bespoke Adverts
Virtual Staging
Day to Dusk Editing
Walk Through Video Tours